

## MEDIA RELEASE

### Sleeperz Hotel Dundee named best in Scotland

*Dundee Waterfront Hotel wins City Budget Hotel of The Year at Scottish Hospitality Awards – in its first year of trading*

FOR IMMEDIATE RELEASE

*(Dundee, Scotland – May 23, 2019)* Sleeperz Hotel Dundee has been voted the best City Budget Hotel in Scotland at the Scottish Hospitality Awards 2019.

The 120-bed Dundee waterfront hotel, which only opened in August last year, was chosen ahead of leading competitors in Edinburgh and Glasgow including Motel One, Premier Inn, Travelodge and Holiday Inn Express.

A design-led premium budget hotel, Sleeperz Hotels Dundee sits on four floors above Dundee's new £38m railway station and overlooks the new V&A Museum of Design Dundee.

Judges recognised the hotel's popularity with the public, commitment to paying staff the higher living wage and the involvement of employees in successful charity fundraising and community engagement in Dundee and Tayside

Manny Baber, general manager, Sleeperz Hotels Dundee, said: "I'm blown away for Sleeperz Hotels and all of our team in Dundee. We are the first Sleeperz Hotel to open in Scotland and inside a year we've been voted best in the city budget sector.

This is recognition of all the hard work we've put in to providing high quality hotel stays, outstanding service and great value for money."

Baber and members of his team picked up the award at a gala dinner and awards ceremony held at the Crowne Plaza Hotel, Glasgow on Tuesday.

David Myers, chief executive of Sleeperz Hotels, said: "It's rare that a new hotel brand has such a big impact when opening in a new market but our Dundee property is truly special.

We enjoy a perfect location next to two world class visitor attractions but ultimately guests have to enjoy their stay and feel special and that's down to Manny and his team for providing excellent hospitality."

Staff at Sleeperz Hotel Dundee were recognised for their commitment to the company's vision to enrich the places and lives of people where they do business.

Staff chose Marie Curie as its official charity partner in 2019 and run a left-luggage scheme which contributes proceeds to food banks in the Dundee area.

They also supported cancer fundraising initiative Maggie's Penguin Parade that provides end-of-life care at Dundee's Ninewells Hospital.

Manny Baber is an influential leader in a number of local employability programs run by Dundee City Council that provide opportunities to work in hospitality for those in long term unemployment.

The hotel opening created 40 new hospitality jobs in Dundee's visitor economy through direct employment and most of those came through a partnership training scheme called Remploy Work First.

For more, visit: [www.sleeperz.com/dundee](http://www.sleeperz.com/dundee)

**ENDS**

### **Media Enquiries**

For media requests, images or further information about Sleeperz Hotels contact Matthew Moore on: [matthew@honeypotmedia.co.uk](mailto:matthew@honeypotmedia.co.uk), or call: 07791 798 185.

### **Picture Caption**

Sleeperz Hotel Dundee General Manager Manny Baber – Scottish Hospitality Award – City Budget Hotel of the Year - with Barbara Slaweta, Housekeeping Manager

### **Notes to Editors**

Sleeperz Hotels is an innovative UK budget hotels business.

It opened its first UK hotel in the Welsh capital Cardiff in 2008 followed by a 98-bedroom Newcastle hotel in 2012 and a new 'rooms based' sister brand called Cityroomz, which opened in Edinburgh in May 2013.

A cityroomz extension was completed in 2017 with the conversion of former office building Princes House, just off Edinburgh's world-famous Princes Street.

Sleeperz Hotel Dundee opened August 2018 opposite the new V&A Museum of Design, as part of a £1bn redevelopment of Dundee's industrial waterfront area.

Sleeperz is planning to build further hotels in major UK cities, and is exploring sites in Chester, Glasgow, London, Birmingham and Manchester.